

# WICKS

THE WICKS GROUP OF COMPANIES, L.L.C.



A PRIVATE EQUITY FIRM FOCUSED ON SELECTED SEGMENTS OF THE INFORMATION, EDUCATION AND MEDIA INDUSTRIES.

The Wicks Group of Companies, L.L.C. is a private equity firm based in New York City that invests in lower-middle-market companies operating in selected segments of the information, education and media industries. Since its founding in 1989, Wicks has invested more than \$1.2 billion of capital in 38 platform companies and more than 100 add-on acquisitions.

## INVESTMENT CRITERIA

Company Size:	• \$5 - 20 million EBITDA (smaller for add-ons)
Industry Preferences:	• Information, Education and Media
Strategy:	• Sector Focused • Lower Middle Market • Control Investors
Investment Size:	• \$20 - 50 million of Equity
Investment Highlights:	• Attractive market dynamics • Experienced management team • Proven investment strategy • Explicit risk mitigation • Demonstrated and consistent record of success

## TARGET INDUSTRIES

Information	Education	Media
<ul style="list-style-type: none"><li>• Data collection, mining and analytics</li><li>• Business services and information</li><li>• Scientific and healthcare information</li><li>• Affinity marketing services</li><li>• Regulatory, legal, financial and tax information</li></ul>	<ul style="list-style-type: none"><li>• Post-secondary publishing and services</li><li>• K-12 publishing and services</li><li>• Remediation</li><li>• Testing and assessment</li><li>• Workforce and professional training</li><li>• Consumer education</li><li>• Online education</li></ul>	<ul style="list-style-type: none"><li>• B2B and consumer niche publishing</li><li>• Digital</li><li>• Broadcasting</li><li>• Cable</li><li>• Mobile</li><li>• Music publishing</li></ul>

THE WICKS GROUP OF COMPANIES  
400 Park Avenue New York, NY 10022  
T: (212) 838-2100 F: (212) 223-2109

Visit our website at: [www.WicksGroup.com](http://www.WicksGroup.com)

## OUR TEAM

CRAIG B. KLOSK

Managing Partner & Co-Founder

DANIEL M. KORTICK

Managing Partner

DANIEL L. BLACK

Managing Partner

MAX VON ZUBEN

Managing Partner

THOMAS P. KEARNEY III

Principal

IRINA I. KRASIK

Vice President

CHIRAG SHAH

Senior Associate

ANDREIA SANTOS DE ARAUJO

Director of Operations & Accounting

CHRISTINE D. FLAHERTY

Office Manager

The information herein does not constitute an offer to sell or a solicitation of an offer to buy interests in any fund advised by The Wicks Group of Companies, L.L.C. (together with its affiliated funds, "Wicks"). Such an offer or solicitation will only be made to qualified investors through each respective fund's offering documents and related subscription materials. This summary does not contain a complete description of Wicks and is subject to, and qualified in its entirety by reference to, each of the offering documents and related documents of the Wicks' funds. The funds are subject to various risk factors and conflicts of interest that are described in detail each of the funds' offering documents.

An investment in the funds is speculative and involves a high degree of risk. Opportunities for withdrawal and transferability of interest are restricted, so investors may not have access to capital when it is needed. There is no secondary market for the interests and none is expected to develop. The funds are concentrated in specific certain investments and this lack of diversification may result in higher risk compared to a more diversified fund. An investor's investment in a fund should be limited to the risk capital portion of its investment portfolio. For a complete discussion of the risks associated with investing in any of the Wicks' funds, please see each fund's offering memorandum.

## REPRESENTATIVE ACTIVE INVESTMENTS |

**WICKS**

**ANTENNA**  
INTERNATIONAL  
Cultural Education Provider

**ARGYLE**  
EXECUTIVE FORUM  
C-Level Event Organizer

**BISNOW**  
(ALMOST) NEVER BORING  
Commercial Real Estate  
News & Events

**EZShield®**  
Identity Theft and  
Fraud Protection Services

**GLADSON**  
Retail Focused Database and  
Tech-Enabled Service Provider

**INVO**  
healthcare  
Behavior Health & Special  
Education Services Provider

**MANIFEST**  
Experience Design Agency

**new mountain learning**  
Educational Publisher

**screen engine/asi**  
Research/Data Analytics for the  
Entertainment & Media Industries

**SCI SOLUTIONS®**  
Healthcare-Related  
Software as a Service

**Southern**  
TECHNICAL COLLEGE  
Post-Secondary Education

## REPRESENTATIVE REALIZED INVESTMENTS |

**bendon®**  
Children's Activity  
Products

**Bonded**  
services  
Media Services Provider

**Delta Education**  
...because children learn by doing.®  
Supplemental Education

**THE GORDIAN GROUP®**  
Database Management/  
Software as a Service

**little Sprouts**  
Early Childhood Education

**NORTHSTAR**  
TRAVEL MEDIA  
B2B Media & Information

**PENN FOSTER**  
Online Education

**SIGNAL**  
OUTDOOR ADVERTISING  
Out-of-Home Media

**sundance publishing**  
Educational Publisher

**WICKS**  
BUSINESS INFORMATION  
B2B Information Services

**WICKS**  
SPORTS INFORMATION, LLC  
Sports Information

**WILKS**  
BROADCAST GROUP, LLC  
Mid-Market Radio